

An Empirical Study on Agile Project Management in IT Company

Vasumathi A

Associate Dean, VITBS, Vellore

Divyakala C

Research Scholar, VITBS, Vellore

Email: divyakala.2020@vitstudent.ac.in

Abstract

In project management, and in predominantly software project management, there is a move since old-style plan-based project management to the agile event focused project management style. Agile project management is observed as the new immense alteration and has a major impact on software industry. It can be definitely thought that the agile is fetching the new standard for software development projects. The notion of agile is about for some period, and though knowledge and procedure are growing, agile is not constantly the solution. Accepting at what time to practice agile and which accomplishment aspects are to be measured is vital for organizational achievement. Agile is quite prevalent and new methodologies keeps performing. The main goal of this research is to find probable factors which could disturb the accomplishment of a good team environment in the industry and its relations between each of these factors. More specifically the model of the project management followed in many companies is not a stable one and hence a hybrid framework of agile project management and tools are to be studied. In this study 106 observes, which could possibly disturb the project achievement were notorious over a literature review. These practices were limited down based on the roles and experience in the industry. Finally, only certain roles had the major impact on the study and maintaining a good team environment with respect to project risk and change reaction considered as a major factor for employees' work experience.

Key words: Project Management, agile, change, new standard, software development, success and project risk.

1. Introduction

Project management approaches have been advanced as of industry follows and international values over the years towards guarantee a better rate of achievement for IT projects and manufacturing industries. These have been extensively exercised in big organizations efficiently. Still, when projects are applied in a minor or medium-sized firm setting, there is frequently an absence of recognized technique of project management or trained project implementers who can practice various approaches that are utilised in big organizations. As individuals working in a project discover themselves stressed to develop further approachable in business strains, it is fetching usual for minor organizations to relinquish recognized project management procedures. This is frequently due to the circumstance that small projects are regarded as simple to deploy, suffer from an absence of resources, or are given little prioritization by the organization. Furthermore, the present project management morals are often perceived by SMEs as complex and very undesirable in respects to time-constrained or low-budget projects. Agile development is single solution to the delinquent of excessively complex methods that has newly been accepted in the field of software production, and has expanded considerable fame with minor organizations.

This study inspects the present condition of formalized project management and in what way these approaches can be altered for a minor or intermediate enterprise, particularly in relation to information technology application projects. A combination of established project management approaches and fresher agile expansion approaches were applied, with the aim of starting a grouping of the dual approaches that can support with project achievement, mainly in the instance of resource-deprived intermediate and small size establishments. The receiving of this technique by the technology workforces and shareholders included was also examined. In a monetary age where organisations are mandatory to do supplementary with fewer resource, a project management procedure that can aid with effective application could show advantageous to numerous organizations of this extent. Rising out of agile development, agile project management has excessivelatent to block this role, and it was with this aim in cognizance that this study was led.

2. Research objectives

This study is directed by the subsequent research objectives:

- To study the occurrence of a good team environment with demographic factors.
- Find out the variance between the experience of the employee and reaction to quick change in project.
- To study the relations between the importance of project management fundamental knowledge across the employees.

3. Literature Review

3.1 Agile project management:

Agile project management is a methodology in which each task is broken down into smaller tasks and are accomplished in sessions since the initial stage to the final challenging stage as smaller tasks. These sessions are frequently called sprints, the term for iteration used in single exact and popular agile expansion method known as Scrum (Schwaber 2004). Scrum is an outline for project management that highlights teamwork, accountability and iterative advancement toward a distinct goal. The Scrum procedure boosts practitioners to work with what they have and repeatedly evaluate what is working and what is not working. Communication, which is an significant part of the process, is passed out through meetings, called Events. (Beck et al. 2001a)

3.2 The early development of project management

Project management is not a theory that has been initiated in this period. Through the eternities there have been plentiful major construction projects, with such actions as

the rising of the pyramids, the creation of the Stonehenge, and launch of roads and canals by the Romans (Kwak and Aanbari 2008). One of the initial tools presented for the direction of engineering careers was known as the Gantt chart. It was introduced by Henry Gantt and he announced the first form of this tool in the years 1910 to 1915, before the World War I.

when the war was happening, the army noticed that industries where Gantt's technique were used had an innovative production percentage, and then Gantt was subsequently brought in as a mentor for the upgraded manufacture of much required war materials. The chart which was introduced by Gantt was a main jump forward in the rational at that period, since it not only helped to direct difficult circumstances with an honest easy tool, it was also capable to be executed by a extensive variety of individuals (Clark 1923).

Project management tools next acknowledged a developmental enhancement as well, with the development of systems management tools such as PERT (Program Evaluation Review Technique). The preliminary aim as a tool of PERT is to manage the method of project manufacture with a better coarseness than the earlier imaginable. the project manager materials estimate the maximum constructive period, utmost cynical time, and the utmost possible period. It was then intended by the mean of these estimates and it is signified by the sign μ , where the intended variance for every task is meant by the sign σ (Klastorin 2003). This tool can estimate for the time-period of each phase of the project and it is capable to be forecast and pursued, Supporting managers with an influential instrument for the process of task sequencing. The perilous way across the project is then competent to be recognized, then this will allow the project managers to realize the arrangement of jobs that will need the maximum period for accomplishment (Morris 1994).

3.3 IT project management in Small and medium-sized enterprises

The reputation in an SME of Information Technology has been deliberated in the prior unit, benefits and advantages of technology in such organization was emphasized. By the thoughtful practice of Information Technology in an SME it will be able to increase a good benefit and rise the influence which they hold in the market. Though, in direction to increase the finest benefit of this Information technology an SME requirement to have a thorough prediction to support with the application procedures. In this literature will be concisely inspected to found the

reputation of launching a long-standing IT approach and strategy in an organization. In SME environment it is particularly significant, and can support to move an organization from a responsive kind of process to a further practical one. (Chell 2008; Blackman 2004). This instinctual management type may cause problems to the SME manager. Regularly the manager will be hectic with the responsibilities of directing the company with restricted supplies, that instruction is specified a compact importance when conveying supplies. This decreases the invasion of innovative concepts, and limits manager from escalating the prospect of their administrative capabilities (Tahir, Mohamad, and Hasan 2011).

In a latest paper by Turner, Ledwith and Kelly (2010) they distinguished their interpretation, normally Austrian companies will accept an extra autocratic method of deal with the staffs, when related to further European countries. Though, the outcomes that Hofstede (2001) came to prove a distinct outlook. Hofstede examined the cultural alterations between people of diverse countries in his work, associating and indexing the cultural traits of countries. He distinguished that Austria as a country parades moderately a short power distance index. Businesses are undergoing a new information age where IT forms a vital part of the infrastructure. Not only big organizations but also SMEs are able to increase benefit by executing IT in their business. This then raises the query, of how to expand the achievement of these IT projects in an SME setting.

3.4 The importance of SMEs, and the unique challenges they can encounter

Minor business is a significant fragment of the economy, as approximately 99% of all industries in the European Union are characterized as an SME (CEC 2005, p. 5). The symbol of strong economy is huge SME segment, which could aid to produce the secluded sector in developing countries (Ayyagari, Beck, and Demircuc-Kunt 2007). Smaller organization can practice some exclusive confronts when it originates to discover appropriate funding options, as these organizations pretty frequently function with lesser money funds (Thong, Yap, and Raman 1994).

Additional problematic in an SME is in respects to human resources. SME could absence the essential employee ability set to drive the business forward, regularly due to a shortage in the monetary funds required to entice more capable labours. There is habitually a requirement for workforces in an SME to yield on various roles, and try tasks external of their usual part of expertise. While this might ease the delinquent of an absence of information in the organization, it will also increase an extramonetary problem to the corporate (Thong, Yap, and Raman 1994). This is naturally the situation with the project management part in an SME atmosphere.

3.5 The importance of IT strategy and planning in an SME organization

The holders and managers of a business found that organisation with a idea of what they desire to attain. This idea is the aim of the organisation, and at the same time as it is diverse for each organisation, it might comprise such aims as maximising returns for the proprietors, offering a safe revenue to their own family members, carrying an energetic provision to the community, or making a stage to establish an innovative knowledge into civilization. A piece of these goals will need a technique to attain the anticipated outcomes, and the aim of the SME manager will perform a vibrant role in how the path and panache of the organisation's processes are endorsed (Chell 2008; Blackman 2004). As Mintzberg (1994, p. 107) renowned, 'Strategic preparation isn't strategic thinking. One is study, and the supplementary is mixture.' Whereas a occupied evaluation of business approach and forecasting is external the monarchy

of this literature review, it is beneficial to fleetingly deliberate the prominent facts of this subject, to create the connotation to IT application in an SME scenery.

3.6 The current state of IT project management in SME environments

In spite of the significance of technology to corporate, the subject of IT project let-downs has been factually a concentration point for numerous theoretical papers and reports. Likewise, the prevalent media has also often remarked on the let-down of big IT projects. Though academics have repetitively made official studies regarding the scientific methods and procedures employed, these needs have been also disregarded or rejected by the Standish Group. This absence of academic directness increases queries as to the validity of the outcomes, particularly when appraised against similar academic effort that has exposed suggestively lesser disappointment rates (Glass 2006b; Jørgensen and Moløkken 2006).

The last part of literature that was examined complicated the SME setting. The exclusive tasks that are create in these organisations were also conversed, counting limitations carried about by people and finance source boundaries. In accumulation, the debate also briefly affected on the status of existence able to answer rapidly to modification as an SME, and how this capability can carry with it a modest benefit for this kind of organisation.

4. Research Methodology

4.1 Type of research

Descriptive research is followed in this study. Employees employed in an IT industry in Tamil Nadu were measured as target respondents for this study.

4.2 Sample size

The formula for deriving the sample size is as follows:

$$n = (z\sigma / d)^2$$

n = Sample size of the population

z = Value at a complete level of confidence

σ = Standard deviation of the population

d = Difference between the population mean and sample mean

The researchers have circulated questionnaires to 106 employees in an IT company.

4.3 Research instrument

Some basic and suitable methods have been attempted and tested, and which can be effortlessly learned. There are numerous different types of research, it could also be categorised as primary research – study of a subject over first hand observation and examination; and secondary research – includes the study of other researchers. Largely speaking, there are two main types of research models: quantitative research and qualitative research. In the context of qualitative research, research method that is suitable for this study has been narrowed to Key informant interviews (KIIs).

4.4 Source of data

Primary source of data was gathered over questionnaires and the secondary source of data was gathered through articles and journals

4.5 Data collection and coding

Data collection in this research involved the practice of tools such as semi-planned discussions, studies, and discussion records and remarks distinguished in a study journal. This information was noted into a readable set-up and check for inconsistencies, and then entered into a file that was used to support with the data arrangement and coding work. An investigation was then focused through the text for associated thoughts that was understood to be probably important for the research. Once an assembly of repetition thoughts had been composed, these were collected into themes, which were used to combine the information. After the information had been joint into themes, it was assembled into the additional rational theoretical concepts. These concepts were the views that have been scientifically collected from thoughts, truths and impressions gathered during the research. The final step of coding was to produce a theoretic explanation, creating the links between the theoretic problems and the information provided by the participants.

5. Data analysis

5.1 Regression Analysis

Regression analysis was acknowledged out to estimate the presence of good team setting with the demographic framework of the respondents such as age, experience, role, creative ideas by employee.

Table 1 Predicting the good team environment in the company with demographic factors

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.479	.230	.183	.736

Form table 1 we get that the value of R^2 is 0.23, showing that there is 23% variance in forecasting the accessibility of good team environment in the company be explained by 6 independents variables namely age, current experience of the employee, role in the organization, project delivery time, project reaction to risk and innovative ideas by the employee implemented in the project.

Table 2

ANOVA

Model		Sum of Squares	df	Mean Square	F	Sig
1	Regression	16.005	6	2.667	4.922	.000
	Residual	53.656	99	.542		
	Total	69.660	105			

From table 2 of the analysis of variance shows that the value of significance is 0, which implies that the model is statistically significant at a confidence level of 0 %.

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Table 3

Coefficients

Model		Unstandardized coefficients		Standardized coefficient Beta	t	Sig
		B	Std. Error			
1	(Constant)	3.450	.787		4.383	.000
	Age	-.276	.105	-.295	-2.616	.010
	Current experience	-.085	.109	-.088	-.773	.441
	Role	-.120	.060	-.188	-1.991	.049
	Project Delivery time	-.121	.154	.074	.786	.434
	Project reaction	-.025	.121	-.020	-.205	.838
	Innovative ideas by employee	.308	.095	.295	3.250	.002

Y -Dependent variable good team environment

From table 3 the equation can be obtained as

$$Y = 3.450 - 0.276(\text{age}) - 0.085(\text{current experience}) - 0.12(\text{role}) + 0.121(\text{project delivery time}) - 0.025(\text{project reaction}) + 0.308(\text{innovative ideas by employee}).$$

The independent variables current experience, project delivery time and project reaction are statically significant as their p value is greater than 0.1

. 5.2 Forward regression analysis

Table 4 Descriptive Statistics

Attributes	Mean	Std. Deviation	N
There is a good team environment in the company	3.94	.815	106
Age	2.15	.871	106
Current experience	1.81	.852	106
Role	3.42	1.279	106
Project delivery time	4.07	.503	106
Project reaction	4.24	.641	106
Innovative ideas by employee	4.10	.780	106

Table 5

Model Summary

Model	R	R Square	Adjusted Square	R	Std Error of the Estimate
1	.324	.105	.096		.774
2	.444	.197	.182		.737

From table 8 the R^2 value is 0.44 from which it is understood that 44.4% variance in the occurrence of good team environment by the two independent variables age and innovative ideas by the employee.

Table 6

ANOVA

Model		Sum of Squares	df	Mean Square	F	Sig
1	Regression	7.295	1	7.295	12.164	.001
	Residual	53.656	99	.542		
	Total	69.660	105			
2	Regression	13.745	2	6.873	12.660	.000
	Residual	55.915	103	.543		
	Total	69.660	105			

From table 6 of the analysis of variance shows that the value of significance is 0, which implies that the model is statistically significant at a confidence level of 0 %.

Table 7

Coefficients

Model		Unstandardized coefficients		Standardized coefficient Beta	t	Sig
		B	Std. Error			
1	(Constant)	4.595	.201		22.826	.000
	Age	-.303	.087	-.324	-3.488	.001
2	(Constant)	3.333	.413		8.066	.000
	Age	-.324	.083	-.346	-3.914	.000
	Innovative ideas by employee	.319	.092	.305	3.447	.001

Form table 7, using forward regression analysis, the researchers obtained the following equation $Y = 4.595 - 0.324(\text{age}) + 0.319(\text{innovative ideas by the employee})$. It also infers that age is the important independent variable in predicting the occurrence of good team in the IT Company.

5.3 Backward regression analysis

Table 8

Model Summary

Model	R	R Square	Adjusted Square	R	Std Error of the Estimate
1	.479	.230	.183		.736
2	.479	.229	.191		.733
3	.474	.225	.194		.713
4	.470	.221	.198		.729

Table 9

ANOVA

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	16.005	6	2.667	4.922	.000
	Residual	53.656	99	.542		
	Total	69.660	105			
2	Regression	15.982	5	3.196	5.955	.000
	Residual	53.678	100	.537		
	Total	69.660	105			
3	Regression	15.674	4	3.918	7.331	.000
	Residual	53.987	101	.535		
	Total	69.660	105			
4	Regression	15.404	3	5.135	9.653	.000
	Residual	54.256	102	.532		
	Total	69.660	105			

Table 10

Coefficients

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	3.450	.787		4.383	.000
	Age	.276	.105	-.295	-2.616	.010
	Current experience	-.085	.109	-.088	-.773	.441
	Role	-.120	.060	-.188	-1.991	.049
	Project delivery time	.121	.154	.074	.786	.434
	Project reaction	-.025	.121	-.020	-.205	.838
	Innovative ideas by employee	.308	.095	.295	3.250	.002
2	(Constant)	3.364	.664		5.068	.000
	Age	.272	.104	-.291	-2.628	.010
	Current experience	-.082	.108	-.086	-.758	.450
	Role	-.118	.059	-.185	-1.993	.049
	Project delivery time	.113	.148	.070	.762	.448
	Innovative ideas by employee	.306	.094	.293	3.260	.002

3	(Constant)	3.322	.660		5.033	.000
	Age	.320	.082	-.342	-3.891	.000
	Role	-.106	.057	-.166	-1.862	.066
	Project delivery time	.105	.147	.065	.710	.480
	Innovative ideas by employee	.304	.094	.291	3.241	.002
4	(Constant)	3.664	.450		8.143	.000
	Age	.319	.082	-.341	-3.886	.000
	Role	-.098	.056	-.154	-1.766	.080
	Innovative ideas by employee	.317	.092	.304	3.466	.001

a. Dependent Variable: There is a good team environment in the company

By using both backward and forward regression analysis the researchers have found that the important independent variables are age and innovative ideas by the employee which relates to the good team environment in the company than the others with a higher coefficient of 0.319 and 0.317 for age and innovative ideas by the employee

5.4 ANOVA

Ho1: There is a significant variance between the total experience of the employees and their response towards IT projects can react quickly to unforeseen changes. Table 11

Descriptive

Experience	N	Mean	Std.Deviation	Std.Error	95% Confidence interval for mean		Minimum	Maximum
					Lower bound	Upper bound		
Less than 1	22	4.05	.375	.080	3.88	4.21	3	5
1 to 3	28	4.04	.429	.081	3.87	4.20	3	5
4 to 6	34	4.12	.478	.082	3.95	4.28	3	5
Above 6	22	4.36	.492	.105	4.15	4.58	4	5
Total	106	4.13	.459	.045	4.04	4.22	3	5

Table 12

ANOVA

IT projects can react quickly to unforeseen changes

Variance	Sum of Squares	df	Mean Square	F	Sig.
Between Groups	1.612	3	.537	2.668	.052
Within Groups	20.539	102	.201		
Total	22.151	105			

Table 13

Multiple Comparisons

(I) total experience	(J) total experience	Mean Difference (I-J)	Std. Error	Sig.	95% Confidence Interval	
					Lower Bound	Upper Bound
less than 1	1 to 3	.010	.128	1.000	-.32	.34
	4 to 6	-.072	.123	.936	-.39	.25
	above 6	-.318	.135	.093	-.67	.04
1 to 3	less than 1	-.010	.128	1.000	-.34	.32
	4 to 6	-.082	.115	.891	-.38	.22
	above 6	-.328	.128	.056	-.66	.01
4 to 6	less than 1	.072	.123	.936	-.25	.39
	1 to 3	.082	.115	.891	-.22	.38
	above 6	-.246	.123	.193	-.57	.07
above 6	less than 1	.318	.135	.093	-.04	.67
	1 to 3	.328	.128	.056	-.01	.66
	4 to 6	.246	.123	.193	-.07	.57

The table 11 shows the mean, standard deviation and 95% confidence for the dependent variable react quickly.

Table 12 shows that the significance value is 0.052, which is greater than 0.05. Thus there is no statistically difference between total experience and their response towards IT projects can react quickly to unforeseen changes .

Table 13 shows that the significance between each total experience groups.

5.5 Correlation Analysis

Table 14

Relationship between successes of the project, importance of project management, delivery time, delivers the correct product, changes of goals and cost due to changes

Factors	Correlation Coefficient	Success of the project	Importance of project management	Delivery Time	Deliver the correct product	Change of goals	Cost due to change
Success of the project	Pearson correlation	1	.264	.062	.309	.136	.158
	Sig. (2-tailed)		.006	.526	.001	.166	.106
	N	106	106	106	106	106	106
Importance of project management	Pearson correlation	.264	1	-.022	.362	.234	.461
	Sig. (2-tailed)	.006		.821	.000	.016	.000
	N	106	106	106	106	106	106
Delivery time	Pearson correlation	.062	-.022	1	-.091	.131	.454
	Sig. (2-tailed)	.526	.821		.352	.180	.000
	N	106	106	106	106	106	106

Deliver the correct product	Pearson correlation	.309	.362	-.091	1	.242	.233
	Sig. (2-tailed)					.013	.016
	N	106	106	106	106	106	106
Change of goals	Pearson correlation	.136	.234	.131	.242	1	.233
	Sig. (2-tailed)	.166	.016	.180	.013		.016
	N	106	106	106	106	106	106
Cost due to change	Pearson correlation	.158	.461	.454	.332	.233	1
	Sig. (2-tailed)	.106	.000	.000	.001	.016	
	N	106	106	106	106	106	106

From the table 14 it shows there is a high correlation (.461) between the factors importance of project management and cost due to changes. There is a high correlation coefficient value (.454) between factors delivery time and cost due to change. And a negative correlation (-.091) between the factors delivers the correct product and delivery time.

6. Findings and suggestions

Having a clear knowledge about project management techniques does not apply to every employee of the company. The experience of the employee has a greater impact on the maintaining and creating good team environment. There is a high correlation between importance of project management and cost due to change. Employees with an experience higher than 4 years have been found to be good at reacting to quick change in the projects that occur frequently. Agile project management is adaptable, but cannot resolve all difficulties. To achieve a good team environment there must be employees of a certain experience in the field present in the team to lead them; the team without an experienced lead will not be quite good at achieving the goal. Employee must be given the freedom to work in an innovative manner rather than a standardized framework, to achieve a good established environment in industry. Projects happening in an SME face some quite exclusive challenges, so the employees must be trained well to adapt to such challenges. Having a great knowledge on project management is not enough for the employees to gain success in projects. To minimize the risk that occurs while handling unstable projects a team must consist of members who are experienced and has high level of project management knowledge. The risk in following a hybrid model is that it leads to many and frequent changes of the requirements at each phases of the project, this could be minimized by maintaining a stable work procedure to be followed.

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